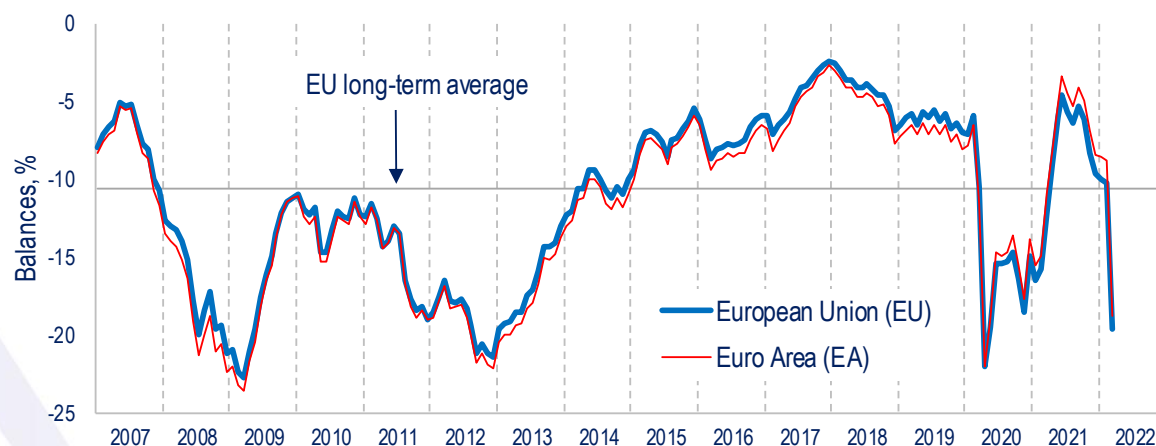




FLASH CONSUMER CONFIDENCE INDICATOR FOR EU AND EURO AREA

In March 2022, the DG ECFIN flash estimate¹ of the consumer confidence indicator² plummeted in the EU (9.4 points down from February) and the euro area (9.9 points down). At -19.6 (EU) and -18.7 (euro area) points, the war in Ukraine dragged consumer confidence down to well below its long-term average.



source: European Commission services

¹ This month's Flash CCI for the EU aggregate is computed on the basis of consumer survey data from 26 EU countries, covering 98% of the total private final consumption expenditure. For the euro-area indicator, all 19 Member States are included in the total.

² The consumer confidence indicator builds on replies to selected questions addressed to consumers according to the Joint Harmonised EU Programme of Business and Consumer Surveys. More information on the consumer confidence indicator as well as time series can be found via the following link: https://ec.europa.eu/economy_finance/bcs

Information

Data collection period: March 1-22

Release policy of the Consumer Confidence Indicator (CCI): Every month, the Directorate-General Economic and Financial Affairs (DG ECFIN) of the European Commission releases the flash CCI for the EU and euro-area aggregates, using the data available on the cut-off date. The final Consumer Survey results are then published as part of the full Business and Consumer Survey release at the end of the month.

The Joint Harmonised EU Programme of Business and Consumer Surveys is managed by DG ECFIN's Unit Economic situation, forecasts, business and consumer surveys (A3), Sector Business and consumer surveys and short-term forecast.

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To obtain additional information regarding these survey results you can contact DG ECFIN at the following addresses:

Email: ECFIN-BCS-MAIL@ec.europa.eu

Website: https://ec.europa.eu/economy_finance/bcs

Upcoming releases:	Full Business and Consumer Survey Results (incl. ESI, EEI, sectoral CIs)	30 March 2022
	Flash Consumer Confidence Indicator	21 April 2022